

PRIVACY POLICY

1. INTRODUCTION

At Qi Analytics LLC we believe in providing applications and services without collecting, using, or sharing information unless it is essential to the functionality our products provide to the user. We believe our customers and users should understand what information we collect, how we use it and who it is shared with. We are committed to protecting your privacy and being transparent about our practices. Our Privacy Policy explains how Qi Analytics LLC (henceforth referred to as "Qi Analytics LLC", "we" or "us") and its affiliates collect, use, and share information when you use our mobile applications or our services, including website and email support (henceforth referred to as "The App" or our "Products" or our "Services"). This Privacy Policy is incorporated into and is subject to the Terms of Use. Your use of our Products and any personal information you provide to us directly, or via our Products, remain subject to the terms of this Privacy Policy. This Privacy Policy will be updated from time to time to reflect our current practices regarding data collection, use, and sharing.

2. THIRD PARTY SERVICES

We use third party service providers (collectively referred to as "Third Party Services") who operate according to their own Privacy Policies (listed below) and who may also provide options to "opt-out" of data collection. All the Third Party Services we use, are used for the sole purpose of enabling us to operate effectively and deliver high product quality. So you can find out more about the services we use, and in turn those you may use via our Products, we are providing information on what we use the services for and links to their associated Privacy Policies.

2.1 The Third Party Services we use

- Crashlytics - for the capture and collection of crash logs to help us identify bugs in our software. The Crashlytics Privacy Policy can be found at: <http://try.crashlytics.com/terms/>
- Apple iCloud - (if enabled by user) for the storage and syncing of your data from The App. Apple iCloud Privacy is covered under the Apple Privacy Policy: <https://www.apple.com/privacy/>
- Apple Analytics - (if enabled by user) for the collection of anonymous analytical data to help us better understand how our customers and users use our Products. App Analytics is covered under the Apple Privacy Policy: <https://www.apple.com/privacy/>

2.2 Third Party SDK's (Software Development Kit)

- Fabric SDK - provides us with the ability to capture and collect crash logs through the Crashlytics service: https://fabric.io/terms?locale=en-us&utm_campaign=fabric-marketing&utm_medium=natural

3. INFORMATION WE COLLECT AND HOW WE USE IT

In order to provide you with our Services, we collect certain information from you when you use and interact with our Services. The information we gather falls into two categories: information

you actively provide (for instance when you contact us via email), and information we collect through your use of our Products.

3.1 Information you actively provide to us via our website

- Name and email address - you may provide this information to us through correspondence (for example via email), or through the use of a Third Party Service. We use this information to contact you and personalize the content of our messages.
- Correspondence and communications - any other information you choose to share with us via correspondence, including but not limited to email, support requests, post or social media. We use this information to understand your correspondence and respond to your questions.

3.2 Information you actively provide to us via our Mobile applications and the Third Party Services associated with them

- Application Data - all application data (that is the data you create and add to The App) is only stored locally on your devices and, if enabled, on iCloud. This data is never shared with any other services or people unless you explicitly choose to do so through sharing options available in The App.
- Photos - The App accesses your photos only when you choose to add photos to your application data stored by The App. Only information from the photos you select is stored in the application data of The App. This data is never shared with any other services or people unless you explicitly choose to do so through sharing options available in The App.
- Health Data - (if enabled by user) The App may store data (such as consumption of nutrients and body weight) in HealthKit and it may later retrieve the same information from HealthKit in order to present such data to you in The App. This data is never shared with any other services or people unless you explicitly choose to do so through sharing options available in The App.

3.3 Information we otherwise receive

- Anonymous Usage Information - we collect certain anonymous information when you use our Services, including information about your interaction with the Services, and device information, such as operating system information.

4. INFORMATION WE SHARE AND WHO WE SHARE IT WITH

- Location - Apple Analytics.
- Usage information - Apple Analytics and Crashlytics.

5. DATA STORAGE

All application data (that is the data you create and add to The App) is only stored locally on your devices and, if enabled, on iCloud. This data is never shared with any other services unless you explicitly choose to do so through the sharing options available in The App. We have no way to access the application data of The App and therefore cannot read, recover or share data for or on behalf of any person or organization. Data shared to Third Party Services as detailed above may be stored on the servers of the associated Third Party Service.

6. DATA PROTECTION

We take reasonable measures to protect any personal information we may hold about you in an effort to prevent loss, misuse, and unauthorized access, disclosure, alteration, and destruction. However, despite our efforts, no security measures are perfect or impenetrable and no method of data transmission can be guaranteed against any interception or other type of misuse. For information on how your iOS device encrypts and secures data, and on how data is protected on iCloud, please consult Apple documentation.

7. CHANGES TO THIS POLICY

From time to time we may change our privacy policy and although these changes might be minor we encourage our users to check this page regularly. By continuing to use The App after those changes become effective, you are agreeing to be bound by the revised policy.

8. QUESTIONS

If you have any questions regarding our Privacy Policy, please contact us via the support email address provided with our Product.

This privacy policy was last updated on July 11th 2019.

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